



# GOLF DAY

## SPONSORSHIP OPPORTUNITIES

TUESDAY, SEPTEMBER 16, 2025 | SAINT ANDREW'S GOLF CLUB

A BETTER WORLD THROUGH RUGBY





# OUR MISSION

To use the unique power of rugby to inspire and empower young people, primarily from underserved communities, to Go Forward and realize their true potential.

Play Rugby provides pathways to success. Through our unique values-based curriculum, students build and develop the social and emotional skills needed to be successful on the field, in the classroom, at home and in their communities.

## OUR IMPACT

### 1,100

Middle and High School student-athletes served each year, predominantly from underserved communities in Harlem, the Bronx and surrounding neighborhoods.

### PLAY RUGBY USA STUDENT-ATHLETES

- 100% Seniors graduate High School on time
- 100% Seniors enroll in college or trade school
- 100% Participants reduce risky behaviors
- 95% Participants improve motivation to attain academic success
- 95% Participants increase social skills



### NYC STUDENTS FROM UNDERSERVED COMMUNITIES AT-LARGE

- 29% Seniors do not graduate High School on time
- 52% Seniors are not considered “college ready”
- 41% Seniors do not enroll in college or vocational program
- 18% Young people ages 16-24 are not in school and not working



MY FAVORITE THING ABOUT THE SPORT IS THE SUPPORT YOU GET FROM YOUR TEAMMATES AND THE BOND YOU HAVE. WIN OR LOSE, THEY’LL ALWAYS SUPPORT YOU.

TROY, 12TH GRADE, BRONX



THE KID WHO ONCE FELT SCARED TO SPEAK UP NOW HAS MANY OPINIONS AND ISN’T AFRAID TO SHARE THEM.

AMERICA, 12TH GRADE, HARLEM





# GOLF DAY

Join us for a day of golf, fun, and impact at our 6th annual Golf Day! An investment in Play Rugby is an investment in our community, and allows us to extend our impact even further. All proceeds benefit Play Rugby and position your brand in front of our highly influential, corporate-driven rugby community.

## EVENT HIGHLIGHTS



18 holes of championship golf



Player gift bags



Breakfast, lunch, and awards dinner



Raffle, auctions, and on-course contests



Networking with professionals and philanthropists

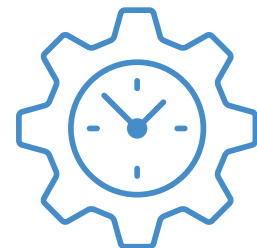


# THE POWER OF RUGBY **FOR YOUTH DEVELOPMENT**

## **BENEFITS** OF SPONSORSHIP



**POSITIVE BRAND  
RECOGNITION**



**ALIGNMENT OF YOUR COMPANY WITH  
POSITIVE ORGANIZATIONAL VALUES**



**SIGNIFICANT NETWORKING  
OPPORTUNITIES**



**CORPORATE SOCIAL  
RESPONSIBILITY**





# SPONSORSHIP OVERVIEW

CATEGORY	HEADLINE SPONSOR	GOLD SPONSOR	SILVER SPONSOR	TEAM SPONSOR
	\$25,000	\$10,000	\$5,000	\$3,500
BRAND VISIBILITY	Naming Rights of Event	Sponsorship of Pre or Post Event meal	-	-
	Speaking opportunity during dinner	-	-	-
	Logo inclusion on screens	Logo inclusion on screens	-	-
	Social media post	Social media post	-	-
	Logo on all event collateral	Logo on all event collateral	-	-
	Logo on the event website	Logo on the event website	-	-
	Opportunity to provide branded giveaways	Opportunity to provide branded giveaways	-	-
	Sponsored hole activation	Sponsored hole activation	Sponsored hole activation	-
	Sponsored hole with signage	Sponsored hole with signage	Sponsored hole with signage	Sponsored hole with signage
NETWORKING AND HOSPITALITY	3 Foursome teams	2 Foursome teams	1 Foursome teams	1 Foursome teams
	Gift for all attendees	Gift for all attendees	Gift for all attendees	Gift for all attendees
	Pre and Post Event Meal & open bar	Pre and Post Event Meal & open bar	Pre and Post Event Meal & open bar	Pre and Post Event Meal & open bar





# GO FORWARD WITH OUR PAST AND PRESENT PARTNERS



WELLINGTON  
MANAGEMENT®



MOODY'S  
ANALYTICS



M&T Bank





FOR MORE INFORMATION, CONTACT: WIL SNAPE-ROGERS, EXECUTIVE DIRECTOR:

**WIL.SNAPEROGERS@PLAYRUGBYUSA.ORG**

WEBSITE: **PLAYRUGBYUSA.ORG** | INSTAGRAM: **@PLAYRUGBYUSA**

**BUY SPONSORSHIPS AND TEAMS HERE**

PLAY RUGBY USA IS A REGISTERED 501 (C)(3) NON-PROFIT ORGANIZATION

**A BETTER WORLD THROUGH RUGBY**